

## MAIN CONFERENCE DAY 1: 3 SEPTEMBER 2019

- 09:00 Registration
- 09:20 Chairman's Opening Remarks & Welcome
- 09:30 Connectivity in Frequency Drives to Support Digitalization Trends  
**John Conboy**, Sales & Marketing Director, **Danfoss Drives, Middle East & North Africa**
- 10:00 **Keynote Guest Speaker Presentation - Saudi Arabia**  
**Manufacturing excellence and future competitive advantage**  
**Abdallah Obeikan**, CEO, **Obeikan Group, KSA**
- 10:15 **Presentation: Optimising industries, buildings and how technology has been an enabler**  
**Aki Maenpaa**, VP Service Manager, **ABB**
- 10:45 **DELTA ELECTRONICS MASTERCLASS: Delta Electronics Industrial Automation Solutions**  
**Mazen Suleiman**, Regional Sales Manager, Middle East and Africa, **Delta Electronics**
- 11:05 **BECKHOFF MASTERCLASS: PC-based control in automation**  
**Marcel Meier**, Area Sales Manager, **Beckhoff Automation**
- 11:25 BREAK
- 11:30 **Panel Discussion of Industry Leaders:**  
**The growth and economics of digitalization of industries**  
**Mohamed Majid**, **KPMG**  
**Hatem EIMohandes**, Regional Senior Leader, **GE Digital**  
**Tulika Saxena**, Associate Vice President, Business Advisory, **Aranca**
- 12:15 **Keynote Presentation:**  
**A case study on what data and analytics and IIoT can do across sectors**  
**Hatem EIMohandes**, Regional Senior Leader, **GE Digital**
- 12:45 **Presentation: The Increasing Importance of Lifelong Learning for Industry Specialists**  
**Majid Mneymneh**, Regional Director, **Pearson Online Learning Services - Middle East**
- 13:15 **PROCEN TEC MASTERCLASS: Industry 4.Human**  
**Jonathan Machin**, Global Sales Manager, **PROCEN TEC**
- 13:35 BREAK
- 14:15 **Panel Discussion:**  
**Industry Leaders in Building automation & Intelligent Systems**  
**Alexander Kolpakov**, Associate Director, Digital Project Delivery, **AECOM**  
**Stuart Harrison**, Chief Executive Officer, **EMRILL**  
**Firas Obeido**, Chief Technology Officer **Smart Automation Energy**
- 15:30 **Industrial Internet of Things (IIoT) – Unlocking the real value amongst uncertainties**  
**Tulika Saxena**, Associate Vice President, Business Advisory, **Aranca**
- 16.00 End of Day 1

## MAIN CONFERENCE DAY 2: 4 SEPTEMBER 2019

- 08:00 Registration  
08:45 Chairman's Opening Remarks & Welcome

### DIGITAL TRANSFORMATION & ORGANISATIONAL SHIFTS

- 09:00 **Keynote Presentation:**  
**Delivering end-to-end digital transformation in today's technology environment**  
**Marouan Aouri**, Chief Architect and Digital Transformation Director, **Cognizant**
- 09:30 **Humans vs machines, Future vs Now, Skills Gap and New Careers**  
**Dr. Wael Bazzi**, Chair, Dept. of Electrical & Computer Engineering & Professor of Computer Engineering, School of Engineering, **American University in Dubai (AUD)**
- 10:00 **Incorporating young leaders in automation technology**  
**Dr. Mohammad Al Khawaldah**, Assistant Professor, Electro-mechanical Engineering Program, **Abu Dhabi Polytechnic, Institute of Applied Technology**
- 10:30 **Multi-sector Leaders Panel Discussion**  
**Building the digital enterprise of the future in the era of automation, transformation, AI and machine learning**  
**Marouan Aouri**, Chief Architect and Digital Transformation Director, **Cognizant**  
**Adam Lalani**, CIO and Digital Transformation and Information Security Strategist.  
**Dr. Wael Bazzi**, Chair, Dept. of Electrical & Computer Engineering & Professor of Computer Engineering, School of Engineering, **American University in Dubai (AUD)**  
**Dr. Mohammad Al Khawaldah**, Assistant Professor, Electro-mechanical Engineering Program, **Abu Dhabi Polytechnic, Institute of Applied Technology**
- 11:15 **DELTA ELECTRONICS MASTERCLASS: Delta Electronics Industrial Automation Solutions**  
**Mazen Suleiman**, Regional Sales Manager, Middle East and Africa, **Delta Electronics**
- 11:35 **BECKHOFF MASTERCLASS: EtherCAT, the fastest automation field bus in the world**  
**Berley M. Rajan**, Technical Sales Specialist, **Beckhoff Automation**
- 11:55 BREAK

### ROBOTIC PROCESS AUTOMATION

- 12:00 **The Power of Warehouse Automation**  
**Why businesses should turn to technology to drive profitability**  
**Alain Kaddoum**, General Manager, **Swisslog**

### FUTURE OF SUPPLY CHAIN AUTOMATION

- 12:30 **Blockchain in Industries:**  
**How decentralised systems will change the face of logistics and supply chain**  
**Adam Lalani**, CIO and Digital Transformation and Information Security Strategist.
- 13:00 **Technical Application Presentation:**  
**Application of Six Sigma, RPA and Automation:**  
**Where Strategy meets Process Improvement & Technology**  
**Thabani Ndlovu**, Regional Operations Excellence Manager- Middle East and Africa – Lean, Quality & HSE, **CEVA Logistics**
- 13:30 Warehouse-Centric Factory  
**Andrey Kras**, Account Manager, **Daifuku**

- 14:10 **Strategic Supply Chain Debate:**  
**Increasing warehousing efficiency & Using technology to improve the supply chain**  
**Raphael Hallenbarter**, Corporate Supply Chain Director, **Transmed**  
**Federico Ruiz**, Supply Chain Manager EMEA, **Valmont Middle East**  
**Andrey Kras**, Account Manager, **Daifuku**
- 14:50 PROCENTEC MASTERCLASS: Industry 4.Human  
**Jonathan Machin**, Global Sales Manager, PROCENTEC
- 15:10 End of SPS Automation Conference