



Solutions



Digitalization

Innovation



sps automation

MIDDLE EAST

SMART SOLUTIONS. INDUSTRIAL & BUILDING.

3 - 4 September 2019 | Dubai World Trade Centre



Industrial

Industry 4.0



Artificial Intelligence

RPA



Building



Smart Production

Process



www.spsautomationME.com



messe frankfurt



The Event

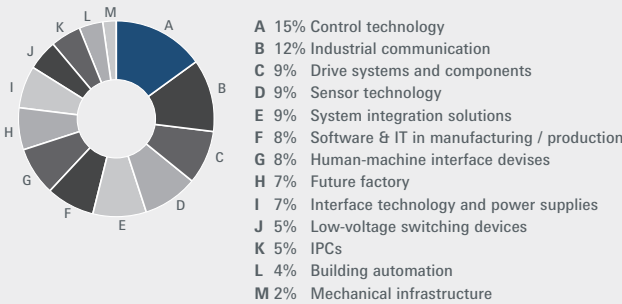
sps automation Middle East is the one and only show of its kind in the Middle East region dedicated to smart solutions for manufacturing and building industry.

Industry 4.0, Digitalization, Smart Production, Process Automation, Building Automation, IIoT, AI are key words in the United Arab Emirates, which look ahead and aim

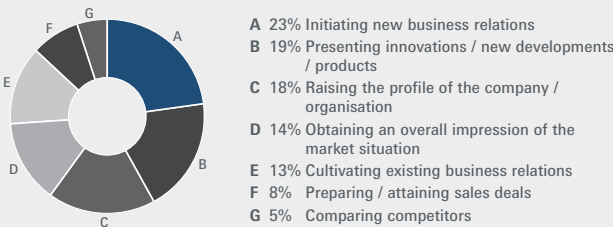
to become a global platform for knowledge-based, sustainable and innovation-focused businesses.

The Middle East region is relatively new to manufacturing and this new wave is pushing countries like UAE to look into new ways to develop production using smart solutions and innovative technologies.

Showcased product categories*



Main objective of participating*



Countries breakdown of visitors*

Countries	Visitors
United Arab Emirates	83.6%
Saudi Arabia	3.7%
Germany	2.3%
Sudan	1.7%
Egypt	1.4%
Iraq	1.1%
Italy	0.8%
United Kingdom	0.8%
India	0.6%
Kuwait	0.6%
Lebanon	0.6%
Oman	0.6%
Turkey	0.6%
Others	1.7%

*sps automation Middle East 2018



Targets

Visitors' Profile:

- Project Owners
- Consultants
- Distributors
- Engineering Experts (Civil, Electrical, Mechanical)
- Supply Chain Manager
- Logistics Supervisor/Manager
- Factory / Plant Managers
- Government Bodies
- Industrial Plant and System Designers
- Installers
- Investors
- Manufacturers of Plants and Machineries
- Manufacturers operating in Diverse Industries
- Project Managers
- Scientific, Technic and Technologic Faculties
- System Integrators

Visitors' Designations:

- CEO / Managing Director / President / Vice President / Director
- CIO
- CTO
- IT Director / Manager
- Marketing Director / Manager
- Purchase Director / Manager
- R&D Director
- Technology Director
- Business Development Manager

Targeted Industries



Energy & Utilities



Oil & Gas,
Petrochemicals



Building Automation –
Commercial/Residential/Industrial
Building Stake Holders



Industrial Sector



Maritime & Port
Authorities



Solution Providers



Aerospace &
Aviation Technology



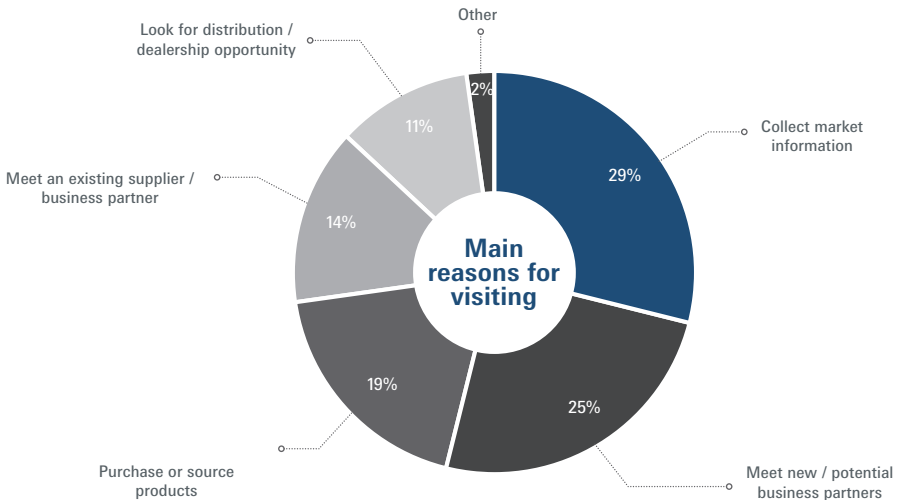
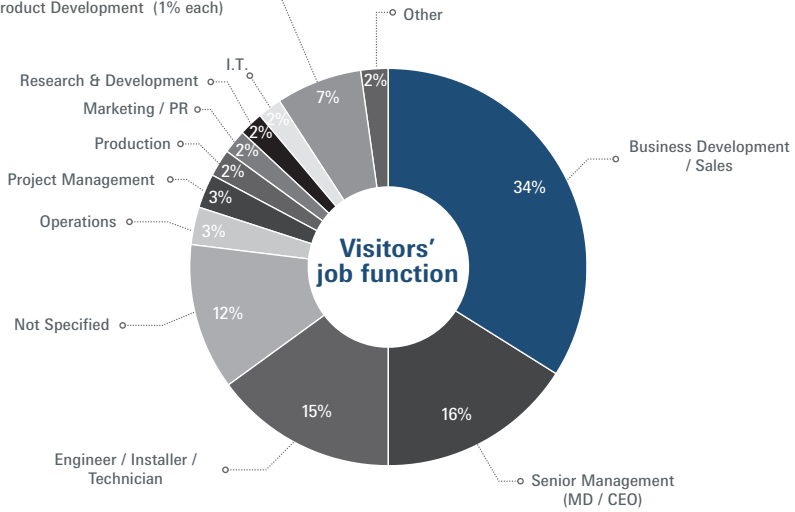
Pharmaceutical
Manufacturing



FMCG



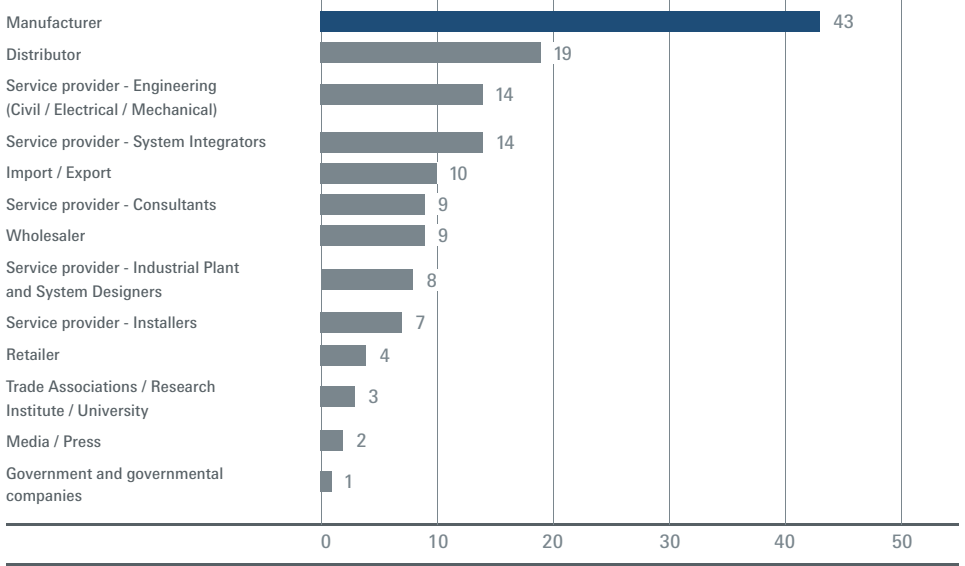
Procurement / Purchasing, Finance, Consultancy, Customer Service, H.R., Telecoms, Product Development (1% each)





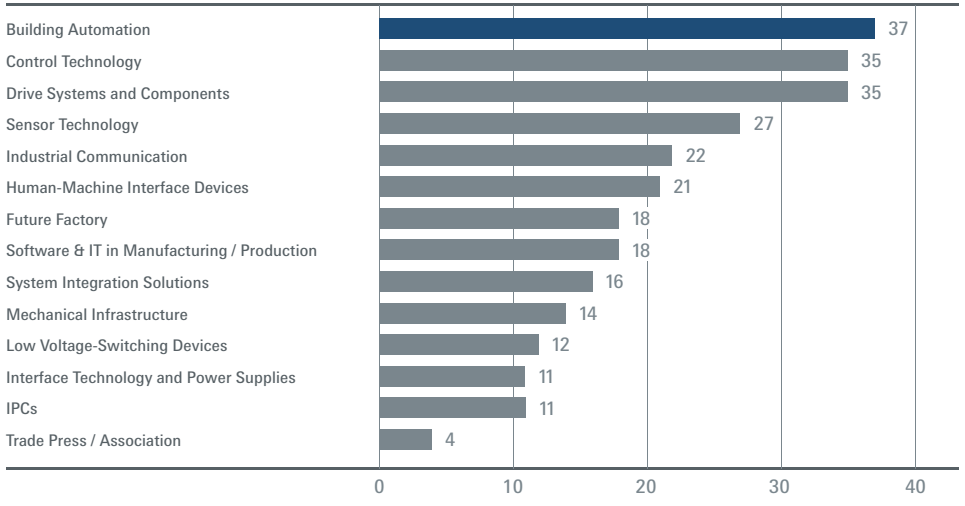
Nature of business

(all figures in %)



Main area of interest

(all figures in %)





Targeted Countries

MENA & Wider Middle East region:



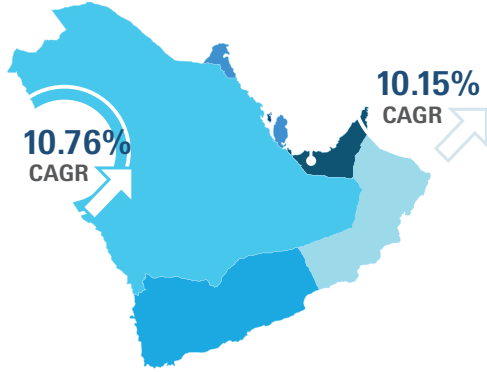
Who should Exhibit / Sponsor?

Product Groups:

- Drive Systems and components
- Software and IT in manufacturing / production
- Future factory
- Mechanical infrastructure
- Interface technology and power supply
- Building automation
- Sensor technology
- Low voltage-switching devices
- System integrators
- Control technology
- HMI devices
- IPCs
- Industrial communication
- Training and consultancy

The GCC market for industrial and building automation

US\$5.63 billion in 2017
US\$6.2 billion in 2018
US\$10.3 billion in 2023F



The UAE market for industrial and building automation

US\$1.73 billion in 2017
US\$1.89 billion in 2018
US\$3.09 billion in 2023F



Become an exhibitor. You will...

- Initiate new business relations
Place new products and / or solutions on the market
Create / consolidate brand awareness / recognition on the market
Obtain an overall impression of the market situation
Cultivate and nurture business relations
Scout for new opportunities
Network with governmental entities and local market players
Have a better understanding of the competitive environment

Sponsors & Partners 2018

Automation Sponsor



Gold Sponsor



Silver Sponsor



Bronze Sponsor



Launch Partners



Media Partners



Knowledge Partners



Industry Intelligence Partner



Construction Intelligence Partner





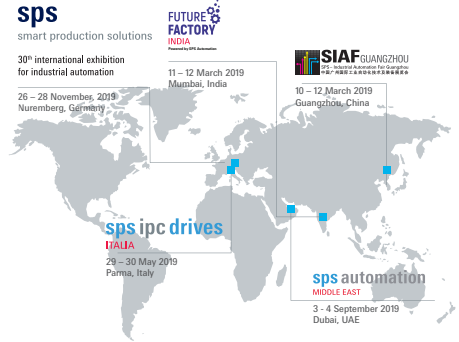
sps automation Middle East Conference

A solid cutting edge agenda led by the experts of the industry

Attendees will get:

- The opportunity to learn on the current trends of Automation
- An automation centric platform bringing all industries together to learn from cross industry case studies
- Direct insights from the market experts about the technologies and innovations
- The chance to network with experts, companies and governmental entities

SPS Brand Worldwide



Get Involved

Standard Exhibition Options:

1. Raw space (min 21 sqm)	\$ 400 per sqm
2. Shell scheme (min 9 sqm)	\$ 115 per sqm (without furniture) \$ 126 per sqm (with furniture)



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