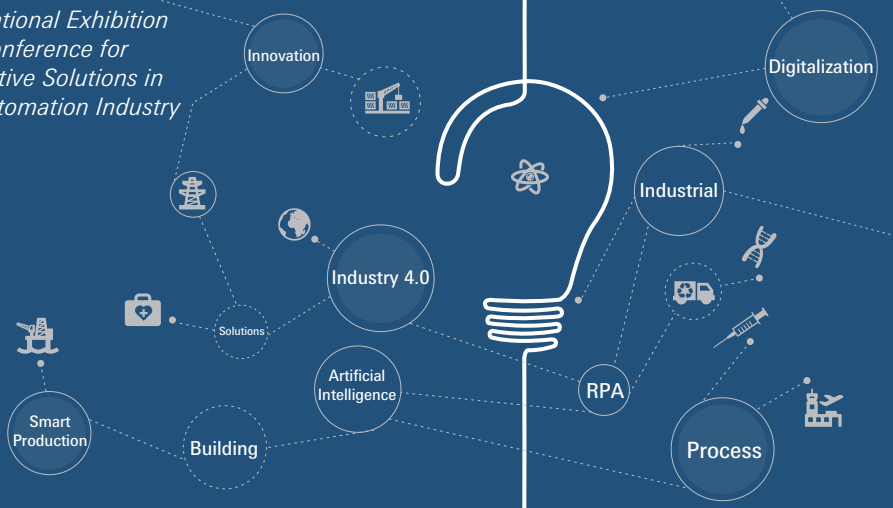


POST SHOW REPORT 2019

International Exhibition
and Conference for
Innovative Solutions in
the Automation Industry



SHOW PROFILE

Encouraged by the UAE's vision to implement the Fourth Industrial Revolution Strategy (4IR), the 2019 edition of SPS Automation Middle East held its 2nd edition in Dubai on 3rd and 4th September.

With a keen emphasis on Industrial and Building Automation, as well as IIoT and Artificial Intelligence, it builds on the success and pedigree of SPS (Smart Production Solutions) in Europe, with 30 years of experience and shows across Germany, Italy and China which attract over 150,000 visitors each year.

The 2nd edition, delivered as a ConfEx model, featured 23 leading exhibitors and a conference involving over 20 experienced speakers from eminent organisations.

The show hosted 1,062* visitors and additionally had 1,209* visitors from the co-located show, Materials Handling Middle East.

Edition	: 2 nd
Date	: 3 – 4 September, 2019
Venue	: Hall 3, Dubai World Trade Centre
Organiser	: Messe Frankfurt Middle East GmbH
Total Gross Sqm.	: 2000 sqm
Exhibitors	: 23
Visitors	: 1,062*
Additional visitors with crossover from Materials Handling Middle East	: 1209*

*2019 pre-audited figures

SPS Automation Worldwide

sps
ITALIA
smart production solutions
26 – 28 May, 2020
Parma, Italy

sps
smart production solutions
26 – 28 November 2019
Nuremberg, Germany

SIAP
GUANGZHOU
26 – 28 February 2020
Guangzhou, China



2019 EXHIBITORS



PRODUCT PROFILE

- Drive Systems & Components
- Software & IT in Manufacturing
- Future Factory
- Mechanical Infrastructure
- Interface Technology & Power Supplies
- Building Automation
- Sensor Technology
- Low Voltage-Switching Devices
- System Integrator Solutions
- Control Technology
- Human-Machine Interface Devices
- Training & Consulting
- IPCs
- Industrial Communication

2019 CONFERENCE SPEAKERS & PANELISTS



Aki Maenpaa
VP Service Manager
ABB



Adam Lalani
CIO - Digital Transformation and
Information Security Strategist



Alain Kaddoum
General Manager
Swisslog Middle East



Alexander Kolpacov
Regional Digital Project Delivery
AECOM



Tulika Saxena
Associate Vice President
Business Advisory, Aranca



Andrey Kras
Account Manager
Daifuku



Dr. Mohammad Al Khawaldah
Assistant Professor Electromechanical
Engineering Program,
Abu Dhabi Polytechnic



Eng. Abdallah Obeikan
CEO
Obeikan Investment Group (OIG)



Federico Ruiz
Supply Chain Manager EMEA,
Valmont Middle East



Firas Obeido
Chief Technology Officer, Smart
Automation Energy



Hatem ElMohandes
Regional Senior Leader
GE Digital



Marouan Aouri
Director - Digital Transformation
Cognizant



Majid Mneymneh
Regional Director
Pearson Online Learning Services - ME



Raphael Hallenbarter
Corporate Supply Chain Director
Transmed



Stuart Harrison
CEO, EMRILL

Masterclass Speakers



Berley M. Rajan
Technical Sales Specialist
Beckhoff Automation



Jonathan Machin
Global Sales Manager
PROCENTEC



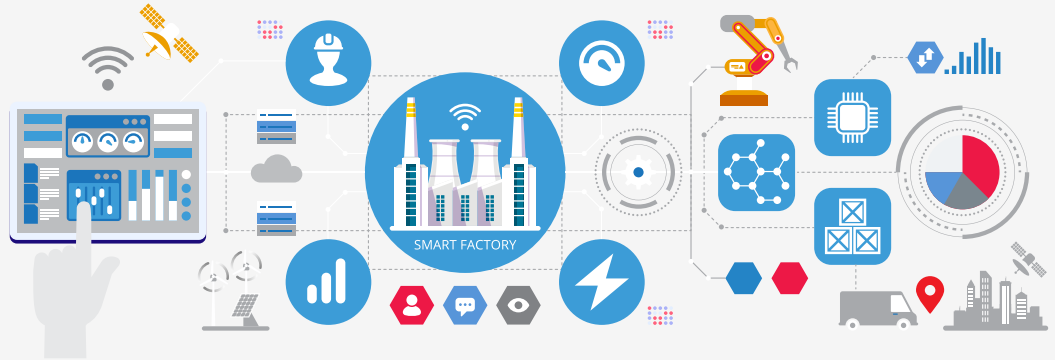
Marcel Meier
Area Sales Manager
Beckhoff Automation



Mazen Suleiman
Regional Sales Manager, Middle East and
Africa, Delta Electronics

MARKET OVERVIEW

GCC Industrial Automation Market in 2018



BY VERTICALS

- Power utility & water treatment – **31 % (US\$2.4 billion)**
- Oil and gas – **29 % (US\$2.3 billion)**
- Chemicals – **13 % (US\$1 billion)**
- Food processing – **11 % (US\$858 million)**
- Automotive – **5 % (US\$390 million)**
- Pharmaceutical – **4 % (US\$312 million)**
- Others – **7 % (US\$540 million)**

BY PRODUCTS

- Sensors – **22% (US\$1.7 billion)**
- Relays and switches – **16 % (US\$1.3 billion)**
- Machine vision – **15 % (US\$1.2 billion)**
- Motion and drives – **14 % (US\$1.1 billion)**
- Robotics – **11 % (US\$900 million)**
- Others – **22 % (US\$1.6 billion)**

BY TECHNOLOGY

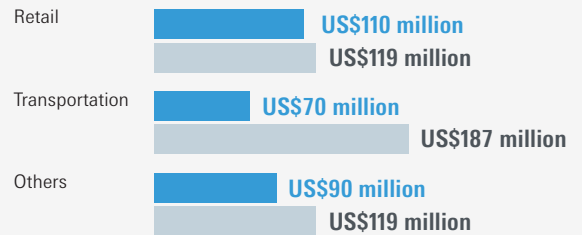
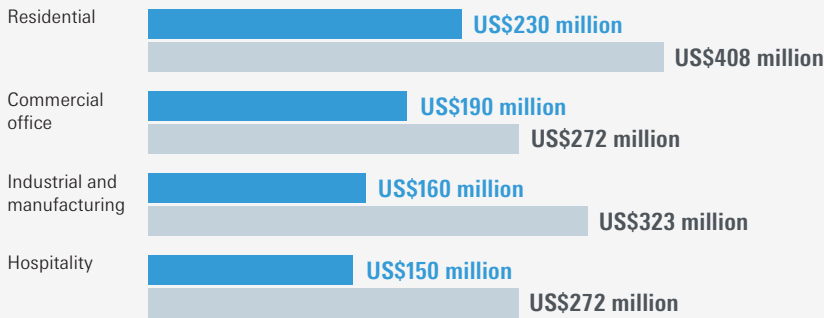
- Programmable Logic Controller (PLC) – **30 % (US\$2.34 billion)**
- Distributed Control System (DCS) – **29 % (US\$2.26 billion)**
- Scada – **25 % (US\$1.95 billion)**
- Others – **16 % (US\$1.25 billion)**

Building automation: US\$1 billion | Industrial automation: US\$7.8 billion

GCC Building Automation Market, by Application in 2018 and 2025

2018 **US\$1 billion**

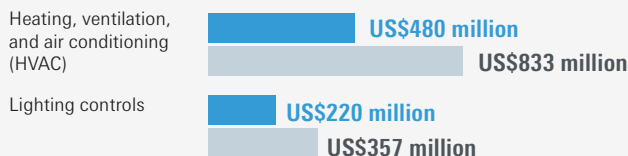
2025 **US\$1.7 billion**



GCC Building Automation Market, by Type in 2018 and 2025

2018 **US\$1 billion**

2025 **US\$1.7 billion**



(Source: 6WResearch)